



CITY COUNCIL AGENDA REPORT
MEETING DATE: 12/15/2020
DEPARTMENT: City Clerk

SUBJECT:

UPDATE ON BOND FIRE ACTIVITIES

RECOMMENDED ACTION(S):

Receive Presentation.

EXECUTIVE SUMMARY:

On December 2, 2020, a fire broke out in Silverado Canyon. The fire was dubbed the “Bond Fire” and burned 6,686 acres. Active for seven days, the fire is 96% contained as of agenda publication.

Public information efforts related to the Bond Fire included:

- A short video by Orange County Fire Authority Division Chief Mike Contreras about the decision-making process used when ordering evacuations.
- A webpage www.lakeforestca.gov/bondfire updated in real time to keep the public informed on the fire and status of evacuations. The webpage had 131,000 views during the lifecycle of the fire.
- An interactive evacuation map viewed 148,240 times during the Bond Fire.
- 25 Facebook updates (highest reached post – 21,000 people)
- 40 Tweets posted on the City’s Twitter account viewed by more than 322,580 people
- 6 Nixle advisories delivered via text and 1 Alert. The City has 23,569 subscribers to Nixle texts and emails and 17,371 subscribers who receive the voice calls.

The City's Emergency Operations Center received 2,600 phone calls. Of those, 2,500 went to the recorded Emergency Hotline, which was updated regularly. The Bond Fire is the second Fire to impact Lake Forest residents this year following the Silverado Fire that occurred in late October.

After showing the above referenced video, staff and representatives from the Orange County Fire Authority and Orange County Sheriff's Department will be available to answer questions.

FISCAL IMPACT:

There is no fiscal impact associated with the recommended action.

ATTACHMENTS: None.

Initiated By: Jennifer Weiss, Assistant City Clerk
Submitted By: Lisa Berglund, MPA, City Clerk
Approved By: Debra Rose, City Manager