



CITY COUNCIL AGENDA REPORT
MEETING DATE: 12/6/2022
DEPARTMENT: Management Services

SUBJECT:

RECOGNITION OF THE 2022 CHAMPION SPONSOR, EAGLE COMMUNITY CREDIT UNION, AND PRESENTATION OF THE 2023 SPECIAL EVENTS SPONSORSHIP OPPORTUNITIES PACKET

RECOMMENDED ACTION(S):

1. Recognize the 2022 Champion Sponsor, Eagle Community Credit Union.
 2. Receive Presentation of the 2023 Special Events Sponsorship Opportunities Packet.
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EXECUTIVE SUMMARY:

Local businesses can sponsor City of Lake Forest special events by filling out the Sponsorship Opportunities Packet and Application (“Sponsorship Packet”). In addition to offsetting costs for these community events, sponsorship opportunities provide businesses with increased exposure to the community. Staff updated the Sponsorship Packet in 2022 to include a Champion sponsorship level, in which a \$10,000 contribution can be made to sponsor all City events within a calendar year.

Following this update, the City received its first Champion Sponsorship from Eagle Community Credit Union (“ECCU”). ECCU has been established since 1937 with the goal of serving its members and its community. They have six branches in South Orange County, including one in Lake Forest off Rockfield Blvd. During tonight’s meeting, the City Council will have the opportunity to recognize and thank ECCU for their generous support by presenting them with a Certificate of Recognition (Attachment 1).

Staff will also present the 2023 Sponsorship Packet, making the City Council and community aware of the opportunities available for the coming year (Attachment 2).

FISCAL IMPACT:

There is no fiscal impact associated with the recommended action.

ATTACHMENTS:

1. Certificate of Recognition - Eagle Community Credit Union
2. Special Event Sponsorship Opportunities Packet and Application

Initiated By: Nicole Houston, Management Analyst

Submitted By: Brett Channing, Deputy City Manager

Approved By: Debra Rose, City Manager